



**VIP GOLF DAY**  
**CLIENT - A MAJOR ASSET MANAGEMENT COMPANY**  
**THE WENTWORTH CLUB**

**BRIEF OVERVIEW**

Our client asked us to plan, arrange and manage a VIP Golf Day at one of the UK's greatest and best known golf courses. We presented them with a range of options including course in St Andrews, Turnberry, Wales and Ireland

They chose one of the best known courses in the world – The West Course at Wentworth near London. This is not only regarded as a 'trophy' course and one every amateur golfer wants to play, but the location suited our client in terms of the catchment area for their proposed guest list

We arranged exclusive use of the course for the day and secured one of Europe's best known golfers to attend as guest speaker, he also played golf with each of the 72 players – a great memory for everyone!

We had private rooms in the clubhouse for breakfast, registration and the dinner after the event. We also managed the logistics of the day, so each player only had their golf swing to worry about!



**A N D R E W B U R N E T**  
*I N S P I R I N G E V E N T S*

