



**ANNUAL HEALTHCARE CONFERENCE
CLIENT - A MAJOR PHARMACEUTICAL COMPANY**

TURNBERRY

BRIEF OVERVIEW

Our client asked us to plan, arrange and manage an important conference for a particular division of one of its sales teams

The venue had to be of the highest standard and offer suitable conference space – including the main plenary rooms plus a large range of breakout rooms

They wanted somewhere new and different in Scotland, but with easy access from a major airport, as most delegates would fly to the event

We recommended Turnberry – a lovely golf resort on the west coast of Scotland just an hour from Glasgow Airport

The venue gave our client everything they wanted – we even planned a series of activities which delegates could pre-book prior to the conference – including golf, Spa treatments, high adrenalin activities and more...



A N D R E W B U R N E T
INSPIRING EVENTS

